



Presentation & Workshop at the 14<sup>th</sup> Global Brand Conference 2019

## Tape is the new paint

**KlebeBande**

*Under the guidance of the hip and successful Tape-Art collective Klebebande, participants of the Global Brand Conference 2019 will experiment with urban design techniques and use adhesive tape from a completely new perspective. Enjoy your own creativity with colleagues and create a wonderful and colorful art piece. In addition to that, the collective KlebeBande will present in a short presentation some of their collaborations with brands like Amazon, MAN - Neoplan, AUDI, KPM and Adobe.*



### **KlebeBande**

is a Tape-Art collective from Berlin. With an eye for detail, they dedicated to creating independent and commissioned projects using form, color and language. Along the way, the three artists find inspiration in urban structures as well as in nature. The main focus of the collective are permanent room installations, architectural art and large-format facade designs.

– Bodo Höbing, Bruno Ridderbusch and Nikolaj Bultmann, “Berliner Originale” are the founders of KlebeBande.

**Tape is the new paint!**

More information:

<http://www.klebebande-berlin.com>

<https://www.facebook.com/klebebandeberlin>

<https://www.instagram.com/klebebande/?hl=de>